

ELIZABETH SHORROCK

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EDUCATION

Masters in Art and Design Education | 2001

Department of Teaching + Learning in Art + Design

Rhode Island School of Design

Bachelor of Fine Art | 1981

Textile Design

Rhode Island School of Design

TEACHING EXPERIENCE

Visiting Assistant Professor | West Virginia University | 01|01|2018 – present

Davis College of Agriculture, Natural Resources & Design

Fashion Dress and Merchandising Program

Assistant Professor | Columbia College Chicago | 08|2012 – 05/31/17

School of Fine and Performing Arts

Fashion Studies Department

Assistant Professor | Syracuse University | 08|2010 – 07|2012

College of Visual and Performing Art

Department of Design | Fashion Program

Instructor | University of Rhode Island | 08|2003 – 06|2007

College of Human Science and Services

Department of Textiles, Fashion Merchandising and Design

Visual Arts Educator | Interdistrict School for Arts and Communication | 08|2001 – 06|2003

New London Connecticut Public Schools

PRESENTATIONS

Peer-Reviewed

Howell, A. & Shorrock, E. (2016). A Model for Creating Sustainable Corporate Partnerships in Design and Merchandising Education. Accepted for presentation at the International Textiles and Apparel Association, Annual Conference, Vancouver, BC, Canada

Howell, A. & Shorrock, E. (2015). Design for change: Application of problem-based learning in sustainable design education. Accepted for presentation at the International Conference on Sustainability, Technology, and Education, Florianópolis, Brasil.

Howell, A. & Shorrock, E. (2015). Bridging corporate and non-profit sponsorship to design education: A sustainable design challenge. Paper presented at Columbia College Chicago All Faculty Forum, Chicago, Illinois.

Shorrock, E. (2001) Design Talks | Lesson Plan Presentation | Cooper-Hewitt National Design Museum | Educational Resource Library

Invited

Panel Participant | The True Cost | Discussion on the global impact of the fashion Industry | 2015

Keynote Speaker | Airports Going Green International Conference | Presentation on sustainable fashion design education | 2014

EXHIBITIONS

Peer-Reviewed

ArtWear | Lincoln Center | Fort Collins | Colorado | 2015

Artisan Gallery | Prince Edward Island | 2013

XL Projects | College of Visual and Performing Arts Faculty Show | Syracuse University | 2012 Society of Arts and Crafts | Boston | 2008-2009

Fashion Coterie | New York | 2008-2009

Rhode Island School of Design Alumni Show and Sale | Providence | RI | 1986-2009

Society of Arts and Crafts | Boston | 2008-2009

American Craft Council Show

Baltimore | 1988-1998 | 2008

West Springfield | 1988-1999

San Francisco | 1994-1996

The Art of Teaching | Thesis Exhibition | Rhode Island School of Design | 2001

Art Education Graduate Show | Rhode Island School of Design | 2001

Studio in the Museum | Museum of Art | Rhode Island School of Design | 2001

Art of the Craft Show | Artrider | New York | 1995-2001

Danforth Museum Show | Danforth Museum | Framingham | MA | 1995-1998

The Showroom Show | New York | 1992-1998

Westport Handcraft Show | Westport | CT | 1992-1998

Crafts at the Castle | Boston | 1994-1995

The New York Pret | New York | 1986-92

Invited

Sustainable Fashion Show | Airports Going Green International Conference | Chicago | 2014-2015

Sustainable Fashion Show | Green Festival | Chicago | 2013-2014

Fashionable Points of View | College of Visual and Performing Arts | Syracuse University Fashion Design Faculty Exhibition | 2011

COURSES TAUGHT

WEST VIRGINIA UNIVERSITY

Apparel Production and Fit

Basic principles of apparel production, pattern alterations, and fitting. CAD introduction.

Flat Pattern Design

Creative expression through pattern design is studied using the flat pattern method. Original apparel is designed and constructed.

Visual Merchandising

An exploration of visual merchandising including elements of design and principles of composition, display, store design, theft prevention, and promotion. Creation and analysis of visual merchandising projects using a teamwork approach.

Introduction to Textiles

Study and classification of fibers, yarns, fabrics, color applications and finishes for apparel-industry applications.

Introduction to Fashion Business

This course introduces the fashion business by exploring its production and distribution systems with a focus on basic merchandising, design, marketing, and retail concepts.

Advanced Flat Pattern Design

This course teaches students to create patterns for specific design problems integrating the knowledge of flat pattern methods. Course work requires research of historic patterns, pattern development, and modern industrial methods. Students must demonstrate refinement and efficiency of patternmaking skills, methods, organization, and application with both in-class and outside activities and projects.

Experimental Textiles

This studio course introduces students to a variety of techniques that alter the surface of fabric. Students produce samples of textile surface designs with experimentations in textile dyeing and printing, fabric manipulations and stitchery methods. Studio work is augmented by lectures on pattern and color theory, textile techniques throughout history, and contemporary perspectives illustrated by slides, textile examples and artist working in the field.

COLUMBIA COLLEGE CHICAGO

Fashion Design Senior Thesis

This course gives students the opportunity to further develop and finally construct an original collection of clothing that showcases their creativity, innovative designs, and technical skills, using designs and sample prototypes from Fashion Design Studio IV. Students will also develop strategies for marketing their collection along with a professional portfolio that best represents their individual design identity.

Sustainable and Ethical Fashion

An in-depth look at alternatives to mass-produced fashion. Students will develop prototypes from cast-offs to one-offs for small batch, slow fashion production runs.

Apparel Evaluation*

This course provides the foundation of professional vocabulary used in the fashion industry. Students learn to identify garment components, evaluate construction techniques, estimate production costs, and integrate these fundamentals into fashion management applications.

Garment Construction 1

This course is an introduction to basic sewing and construction techniques. Fabric definition, construction and function are explored at the beginning level. Students learn hand sewing and finishing, machine operation, primary machine maintenance, industry vocabulary, production practices and an introduction to draping and flat patternmaking. Students are required to create and complete garments.

Garment Construction 2

This course presents more complex and specialized manufacturing techniques in clothing construction. Applications of skills, organization, and evaluation of the manufacturing process and acquired methodology are developed, discussed, and demonstrated. The importance of fiber and fabric to clothing manufacturing continues to be examined, and specific fabric relationships and construction problems are explored. Emphasis is on development of a quality product.

Advanced Garment Construction

This course focuses on advanced garment construction techniques, including but not limited to, the selection, handling, cutting, and sewing of a variety of specialty fabrics including fine silks, lace, and knits. Students will experiment with prototypes and also construct entire garments while learning to identify the correct techniques appropriate to construction, detailing and refined finishing of bespoke apparel.

Fashion in Chicagoland: Vintage, Thrift, Fast and Cool*

In this course students will explore Chicago through the dynamic lens of fashion. Each week students will be introduced to a topic with an assignment that requires them to examine different aspects of the fashion scene throughout the city. By digging deep and documenting their findings, students will work collaboratively to brainstorm, delegate tasks, and contribute to a blog or magazine inspired by Humans of New York and Bill Cunningham, with images, interviews and comments focused on fashion in Chicago. Local experts will speak on trend forecasting, blogging, design, vintage, thrifting, retail and the secondhand clothing trade.

Design for Change

This course investigates the power of designing products that are informed by the three Ps: people, planet and profit. Students will combine “design thinking” and business principles to design products that create a tangible positive impact. With collaboration and mentorship from experts in the field, students will engage in the creative process to resolve a specific design problem using sustainable design practice while creating social change

Fashion Design: From Production to Showroom*

Fashion Design students will explore the process from production to sales through the lens of a major brand as well as a start-up fashion line. Students will learn the steps of line development including sourcing, costing, pre-production, working with a manufacturer and taking a product line to market at the wholesale level.

New York Fashion Study Tour

Drawing on the rich resources specific to the city, this course will provide an introduction to the local fashion industry for students soon-to-enter a fashion-related profession. The course is designed to enhance students' knowledge of the local fashion industry including its history, fashion design, production, merchandising, and retailing. In addition, students will visit museums and other culturally unique sites to enhance their understanding of the subject.

Foundations Skills: Sewing Essentials

Students are introduced to professional sewing techniques. Using industrial equipment and hand sewing, students will create a series of technical samples.

Foundation Skills: Fabric Manipulations

In this course students are introduced to experimentation with hand sewing and/or other techniques that can be used to manipulate fabric surfaces in order to achieve three-dimensional qualities.

SYRACUSE UNIVERSITY

Fashion Skills and Techniques I

Introduction to garment construction, assembly methods, and finishing techniques commonly used in the fashion industry.

Fashion Skills and Techniques II

In-depth analysis of garment construction and flat pattern techniques used in ready-to-wear industry.

Textiles for Designers

Overview of important textile fibers, yarns, and fabric constructions related to end-use applications in design.

Fashion Design: Accessory Design

Fundamentals of fashion accessory design. Concepts and execution of original designs in a variety of fashion accessories, including millinery and handbags.

Design for Production

Examine how to develop and grow ideas to create a viable design product. Explore the necessary steps to make a design suitable for production.

Maymester: Fashion in New York

Investigations into the New York City fashion industry via visits with designers, contractors, retailers, forecasting seminars and museum exhibits.

Summer College: Accessory Design

An introduction to fashion accessories; relevant trends and design processes, prototyping and finishing techniques necessary for designing and producing accessories.

UNIVERSITY of RHOCE ISLAND

URI 101

URI 101 is an introductory seminar for incoming students, intended to assist in the transition to college, from academic planning to use of resources and programs for academic success. Required of all new freshmen and new transfer students with less than 24 credits.

Apparel Production

Analysis of apparel construction and production; current industrial and technological developments. Discussion of sizing and quality standards with emphasis on identification of fabrics, garment styles, findings, and trims.

Apparel I

Principles of garment production as related to construction, fit, performance, quality, and cost. Construction techniques, sizing, material evaluation and assembly management. Quality analysis and introduction to computer-aided design.

Fashion Retailing

A comprehensive study of fashion retailing as an operating system. Examination of the strategies and the organizational structure that support the fashion retail system

Quilt Culture and Creation

Historic and contemporary quilts in social, cultural and artistic contexts. Styles, materials, techniques introduced. Creation of a quilted object (bed cover, hanging, apparel, accessory)

Sustainable Fashion; Recycling Post-consumer Textiles

Exploration of designing fashion products with post consumer textiles, utilizing sustainable design practices

Visual Merchandising

Students will analyze store environments and the role of visual merchandising through interior and exterior displays. This course emphasizes the use of color, fixtures, and lighting used for display purposes. This hands-on course also gives students the opportunity to create visual displays.

*indicates a hybrid course

PROFESSIONAL EXPERIENCE

Designer | Owner | SEAMWorks Studio | Chicago | 2016-present

Costume Designer | Irish Theater of Chicago | In a Little World of Their Own | 2016

Costume Designer | Edge of the Wood Theater | The Fantasticks | 2016

Costume Designer | Midsommer Flight Theater Company | Twelfth Night | 2015

Costume Designer | Chicago Academy for the Arts | The Learned Ladies | 2015 | Comedy of Errors | 2014

Consultant | Fashion Brain Academy | Chicago | 2012-2014

Designer | Aloris Entertainment | Missing William | Designed sweaters for the main character in an independent film | 2011

Designer | Owner | The Surplus Project | Syracuse | New York | 2010-11 |

Designer | Owner | Chartreuse | Rhode Island + Connecticut | 2006-10

Designer | Partners in Design | Rhode Island | 1986-2003

Assistant Designer | Aldone Inc. | New York | 1983-1986

Assistant to the Director | Svetlana Rockwell Textiles Gallery | Cambridge, Ma + Paris |
1981-1983

HONORS and AWARDS

Excellence in Teaching Award Nominee | Center for Innovation and Teaching Excellence
Columbia College Chicago | 2015

GRANTS

Faculty Development Grant | College of Visual and Performing Arts | Syracuse University |
Grant used to fund travel and tuition for a handbag design course at the Prescott and
Mackay School of Accessory Design | London | 2012

The Bodenwein Foundation Educational Enhancement Grant | Interdistrict School for Arts
and Communication | Grant of \$7300 used to purchase equipment for a new studio
and renovations for an existing gallery space | 2003

PROFESSIONAL SERVICE

Juror | Design Exhibition Committee | International Textiles and Apparel
Association | 2015, 2016

Book Reviewer | Zero Waste Fashion Design | Fairchild Publications

Book Reviewer | Clothing with a Conscience: Fashion Design for Sustainability and
Social Change | Fairchild Publications

SERVICE TO CAMPUS

Committee Member | Columbia College Chicago | Community Engagement Committee

Committee Member | Fashion Studies Department | Academic Affairs Committee

Committee Member | Fashion Studies Department | BFA Redesign

Committee Member | Advisory Board | The Hokin Project | Columbia College Chicago

Committee Member | Foundations Curriculum Committee | Columbia College Chicago

Committee Member | Fashion Studies Faculty Search Committee | Columbia College
Chicago

Committee Member | Ad-Hoc Committee for Fashion and Product Design | Columbia
College Chicago

Mentor | Hokin Awards | School of Fine and Performing Arts

Mentor | Student Design Exhibition | ITAA Annual Conference

Faculty Advisor | Dressing the Fences | Manifest | Columbia College Chicago

Faculty Advisor | Columbia College Chicago Fair Trade Association

Faculty Advisor | Student Organizations Council | Columbia College Fashion Association

Faculty Advisor | Student Organizations Council | Craft Collective

Faculty Representative | Open House | School of Fine and Performing Arts

Faculty Representative | Admitted Students Day | Columbia College Chicago

Faculty Liaison | Columbia College Chicago | London College of Fashion

Reviewer | Fashion Studies BFA Application Review Committee

Reviewer | Presidential Scholarship | Office of Enrollment Management | Columbia College
Chicago

Portfolio Reviewer | National Portfolio Days | Syracuse University

Faculty Advisor | Senior Collection Fashion Show | Syracuse University

SERVICE TO COMMUNITY

Founding Member | Consultant | Sustainable + Ethical Apparel Makers (SEAM)

Consultant | Instructor | Re:new Project

Consultant | United Airlines Eco Skies

Consultant | Organizer | Sustainable Fashion Show | Airports Going Green International Conference | 2014-2015

Workshop Facilitator | Chicago Ideas Week | 2014

Volunteer | Organizer | Sustainable Fashion Show | Green Festival Chicago | 2013-2014

Costume Assistant | A Celebration of Twelfth Night | The Chorus of Westerly | Westerly RI | 2006-20010

PRESS/MEDIA

Sustainability and Social Change in Fashion | “Zero Waste Design and Industry-University Upcycling Collaboration: A Conversation with Elizabeth Shorrock” | Fairchild Publications | 2017

The True Cost | The Afternoon Shift | WBEZ Chicago | 2015

Taking A Hard Look At Those Facebook Clothing Deals | CBS2 News at 10PM | Chicago | 2016

Twelfth Night Review | Chicago Reader | ‘I should make a special mention, too, of Elizabeth Shorrock’s costumes, all of which I coveted.’ | 2015

Midsommer Flight does Shakespeare Right | Splash Magazine | “terrific period costumes designed by Elizabeth Shorrock” | 2015

United Upcycles Banners Into Bags to Benefit Re:new Project, Peruvian Forest Project | SustainableBrands.com | 2015

Reconstructing the Next Generation of Fashion Designers | Ecofashionworld.com | 2015

Fashion Students Going Green for Chicago Runways | The Columbia Chronicle | 2014

Reduce, Reuse, Recycle, Retail; Chartreuse, a new boutique that’s green by design | Rhode Island Monthly Magazine | 2007

PROFESSIONAL ASSOCIATIONS

International Textiles and Apparel Association

American Craft Association

Educators for Socially Responsible Apparel Practices

TECHNICAL SKILLS

Industrial sewing machines:

Straight stitch, Overlock, Walking Foot, Coverstitch, Merrow, Buttonhole, Blindstitch, Double needle, zig zag

Basic industrial sewing machine repair and maintenance

Flat pattern

Draping

Grading

Fitting

Bag Making/Leatherwork

Fabric manipulation:

Embroidery, Smocking, Macrame', Applique, Reverse Applique, Trapunto, Quilting, Beadwork
Couture sewing techniques
Tailoring
Hand knitting
Machine knitting
Weaving
Fabric dying
Screen Printing
Block Printing
Papermaking
Photoshop
Illustrator
MS Word
Excel
PowerPoint
Keynote
Prezi
Moodle