

JOEL BEESON

Professor, Reed College of Media, West Virginia University, Morgantown, WV | Joel.beeson@mail.wvu.edu

EDUCATION

The Union Institute, Cincinnati, Ohio, Interdisciplinary Ph.D. American Studies (July 2012)

University of California, San Diego, La Jolla, California (1995-1996)
Cultural Studies, Ethnic Studies, and African American Popular
Culture

University of Missouri-Columbia, Columbia, Missouri Master of Arts, Journalism – Visual Communication (1993)
Interdisciplinary Studies (Sociology, Cultural Studies and Communications) B.G.S. (1988)

ACADEMIC AND PROFESSIONAL APPOINTMENTS

Professor, West Virginia University, Reed College of Media, Visual Communication and New Media (2002 – present)

SELECTED HONORS AND JURIED AWARDS

- JusstFilms award (co-awarded with Professor Dana Coester). 2022
- Benedum Distinguished Scholar Award for excellence in creative work in Humanities and Arts (co-awarded with Professor Dana Coester). 2022
- Undergraduate Research Mentor Award, West Virginia University. 2022
- Researcher of the Year Award (co-awarded with Professor Dana Coester). Reed College of Media. 2022
- The Best of the Web/Best of Digital Award. Second Place. "Broken Plate: Food Justice/Food Insecurity in Rural and Urban Communities." Visual Communication and Technology Division, Association for Education in Journalism and Mass Communication. 2018
- Researcher of the Year Award (co-awarded with Professor Dana Coester). Reed College of Media. 2018
- "Fractured Tour: A Virtual Reality Tour of Selma's Divides." Visual Communication and Technology Division, Association for Education in Journalism and Mass Communication. 2016
- Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education. Commission on the Status of Minorities, Association for Education in Journalism and Mass Communication. 2016
- 59th Cine Golden Eagle Awards for Independent and Emerging Media. Virtual Reality Documentary Short finalist, "Fractured Tour: A Virtual Reality Tour of Selma's Divides." Council on International Non-Theatrical Events. 2016
- Online Journalism Awards. Finalist, Pro-Am Awards. "Bridging Selma." Online News Association. 2016
- The Best of the Web/Best of Digital Award. First Place: "Fractured Tour: A Virtual Reality Tour of Selma's Divides." Visual Communication and Technology Division, Association for Education in Journalism and Mass Communication. 2016
- SPJ Mark of Excellence Awards National Finalist – Online: Best Use of Multimedia. "Bridging Selma." Society of Professional Journalists (SPJ). 2016
- Chairman's Award ("Best of the Best") and Best of Festival in Emerging and Interactive Media Awards. "Fractured Tour: A Virtual Reality Tour of Selma's Divides." Broadcast Educators Assn. International Conference, King Foundation Media Festival of Arts. Las Vegas, 2016.
- Researcher of the Year Award. Reed College of Media. 2016
- Dr. Martin Luther King Lifetime Achievement Award, Center for Black Culture and Research, WVU 2012
- First Place: Visual Communication Division Juried Paper Research Session – Creative Projects. "Soldiers of the Coalfields – Spatial Metaphors and Database Narrative." Association for Education in

- Journalism and Mass Communication National Conference. St. Louis. August 2011
- Professor of the Year. First Annual NAACP Image Awards. West Virginia University Chapter. May 2011
- Honored Guest. 60th Anniversary of The Integration of the United States Armed Forces, The Capitol Building, Congress of the United States, Washington, D.C. 2008
- Award of Excellence, Long-Form Documentary: "Fighting on Two Fronts: Untold Stories of African American World War II Veterans." Broadcast Education Association, Festival of Media Arts. April 2008
- Congressional Black Caucus Veteran's Brain Trust Award. W.V.'s African American History Project. 2007

SELECTED RECENT PUBLICATIONS, PRESENTATIONS AND SCREENINGS

- Coester, D. and Beeson, J. Producer, Editor) (2021) *Raised by Wolves*. Center for Independent Documentary, Just Films Program, New York City, New York
- Domestic Violent Extremist Groups and the Recruitment of Veterans, (2021) 117th Cong. House Veterans Affairs Committee Hearing. Written testimony.
- Hiding in Plain Sight: Exposure of Adolescent White Males in Appalachia to Harmful Content on Social Media, (2021) 117th Cong. Hearing, Subcommittee on Consumer Protection, Product Safety, and Data Security. Written testimony.
- "The Forgotten 100-Year-Old Legacy of Black Appalachians in WWI." (2018) Online Exhibition (vol. 1, pp. 1-50). Paris: Google Cultural Institute.
- "WWI Through the Eyes of the Chicago Defender." (2018) Virtual Reality Documentary. Mountainview, CA: Google Expeditions.
- Beeson, J. (2018). African Americans in WWI. U.S. WWI Centennial Commission Server and Archives. Washington, D.C.: U.S. WWI Centennial Commission.
- "VR Storytelling and Social Justice." Immersive Environments Workshop. Grinnell College, June 27, 2017
- Broadcast Education Association National Conference, Las Vegas, April 2016. Interactive Media and Emerging Technology Division juried panel: "Storytelling Using a Head-Mounted Display." Urban Electronic Media Award juried presentation: "Best Documentary Practices: The BridgingSelma.com Project."
- Congressional Black Caucus Black History Month. February 2016. Invited panel briefing to Congress on Centennial of WWI. Presentation: "African Americans and WWI: Reactionary Populism, Economic Fractures, and the Emergence of the Modern Civil Rights Movement."
- West Virginia Public Broadcasting: "Fighting on Two Fronts: The Untold Stories of African Americans in WWII." Broadcast of historical documentary film I produced and directed, premiered Veteran's Day, November 11. 2008 and airs each subsequent Veterans Day to date.