

Katie Baker Jones, PhD
Assistant Professor
Fashion, Dress and Merchandising
West Virginia University
Kathry.jones@mail.wvu.edu

EDUCATION

Doctoral Degree	University of Missouri	Conferred July 25, 2014
	PhD in Human Environmental Sciences Emphasis: Textile & Apparel Management Supplemental areas: Journalism & Anthropology Areas of interest: Fashion in media, sustainability, historic dress, and dress culture Mentor: Dr. Jana Hawley Dissertation: Looking at fashion through green-colored glasses: A multimodal critical discourse analysis of <i>Vogue's</i> sustainable fashion editorials	
Master's Degree	University of Rhode Island	Conferred August 29, 2008
	Master of Science in Textiles, Fashion Merchandising & Design Emphasis: Historic & Ethnic Dress Mentors: Dr. Abby Lillethun and Dr. Linda Welters Thesis: Culture, dress and politics: Creating an image on the global stage	
Bachelor's Degree	University of Missouri	Conferred May 13, 2005
	Bachelor of Science in Textile & Apparel Management Emphasis: International Retail Minor: Psychology Advisor: Dr. Kitty Dickerson	

ACADEMIC APPOINTMENTS

Assistant Professor		
	Fashion, Dress, and Merchandising West Virginia University	08.2015–Present
Preparing Future Faculty Postdoctoral Fellow		08.2014–05.2015
	Journalism, Textile & Apparel Management & Honors College; University of Missouri	
Lead Instructor/Acting Department Head		
	Fashion Marketing The Art Institutes International-Kansas City	09.2008–08.2011
Lead Instructor		
	Study Abroad, The Art Institutes in Paris, France	01.2010–03.2010

RESEARCH DISSEMINATION

Refereed

Journal Articles

- Jones, K.B. (Submitted for review). Looking at fashion through green colored glasses: American *Vogue's* Sustainable fashion discourse (1990-2015). *Clothing and Textiles Research Journal*.
- Jones, K.B. and Hawley, J.M. (In Press). 'Chic but scrupulous, down to the very last stitch': 'Style Ethics' in American *Vogue*. *Fashion Practice*.
- Jones, K.B. (2015). 'When one Dior closes...': The discourse of designer changeovers at historic fashion houses. *Fashion, Style & Popular Culture* 2 (3): 321-332. 50% acceptance rate

Book Chapters

- Jones, K.B. and Parsons, J.L. (Accepted pending further review). Gender ambiguity in costume collections: How one vest challenged the status quo. In *Crossing boundaries: Fashion to deconstruct and reimagine gender* edited by Andrew Reilly and Ben Barry.

Conferences Presentations

Oral

- Littell, L., Jones, K.B. and Yurchisin, J. (2016, May 28). Shifting semiotics: A panel discussion on the future interpretation of dress as new generations change our views on meaning. Costume Society of America National Conference, Cleveland, OH, USA.
- Jones, K.B. (2016, March 24). Confronting or constructing the mythic designer? Fashion designers' discourse in *Interview* magazine. Pop Culture Association/American Culture Association National Conference, Seattle, WA, USA.
- Jones, K.B. (2014, May 3). From photo pit to front row: The changing perspective of fashion show photojournalism. Fashion and Communication Symposium, St. Paul, MN, USA.
- Jones, K.B. and Grotts, A. (2013, October 16). Discussing the B Corp: New paradigm, new economy. International Textile and Apparel Association Annual Conference, New Orleans, LA, USA.
- Jones, K.B. and Ha-Brookshire, J. (2012, November 16). Behind the curtain: Selectively revealing and concealing the supply chain activities in luxury fashion magazines. International Textile and Apparel Association Annual Conference, Honolulu, HI, USA.

Poster

- Jones, K.B. and McAndrews, L.E. (Accepted). Lea(r)n In: Feminism in the fashion classroom. International Textile and Apparel Association Annual Conference, Vancouver, BC, CAN.
- Jones, K.B. (2016, May 27). From 'mannish' to 'gamine': Androgyny's shifting lexicon in the late 20th century. Costume Society of America National Conference, Cleveland, OH, USA.
- Jones, K.B. (2015, November 11). Looking at fashion through green-colored glasses: *Vogue's* sustainable fashion discourse. International Textile and Apparel Association National Conference, Santa Fe, NM, USA.

Jones, K.B. and Hawley, J. (2014, November 13). 'Chic but scrupulous down to the very last stitch': The language of 'style ethics' in American *Vogue*. International Textile and Apparel Association National Conference, Charlotte, NC, USA.

Jones, K.B. and Hawley, J. (2013, October). The house always wins: Designer appointments at historic fashion houses. International Textile and Apparel Association National Conference, New Orleans, LA, USA.

Conference Proceedings

Jones, K.B. (2015). Looking at fashion through green-colored glasses: *Vogue's* sustainable fashion discourse. International Textile and Apparel Association National Conference, Santa Fe, NM, USA. Retrievable through <http://cdm16001.contentdm.oclc.org/cdm/search/collection/p16001coll5>

Jones, K.B. and Hawley, J. (2014). 'Chic but scrupulous down to the very last stitch': The language of 'style ethics' in American *Vogue*. International Textile and Apparel Association National Conference, Charlotte, NC, USA. Retrievable through <http://cdm16001.contentdm.oclc.org/cdm/search/collection/p16001coll5>

Jones, K.B. and Grotts, A. (2013). Discussing the B Corp: New paradigm, new economy. International Textile and Apparel Association Annual Conference, New Orleans, LA, USA. Retrievable through <http://cdm16001.contentdm.oclc.org/cdm/search/collection/p16001coll5>

Jones, K.B. and Hawley, J. (2013). The house always wins: Designer appointments at historic fashion houses. International Textile and Apparel Association National Conference, New Orleans, LA, USA. Retrievable through <http://cdm16001.contentdm.oclc.org/cdm/search/collection/p16001coll5>

Jones, K.B. and Ha-Brookshire, J. (2012). Behind the curtain: Selectively revealing and concealing the supply chain activities in luxury fashion magazines. International Textile and Apparel Association Annual Conference, Honolulu, HI, USA. Retrievable through <http://cdm16001.contentdm.oclc.org/cdm/search/collection/p16001coll5>

Panel Presentation

Baker, K. (2008, March 29). Consuming fashion: Shopping districts in southern New England. Panel presentation at the University of Rhode Island's interdisciplinary graduate student conference, Kingston, RI.

Non-Refereed

Oral Presentation

Baker, K. (2007, October 12). China: The Power of Design. Gallery exhibition presentation at the University of Rhode Island Textile Gallery, Kingston, RI.

Panel Presentation

Baker, K. (2005, January 27). Savvy seconds: A contribution to Missouri's economic development. Panel presentation made to the University Board of Curator's, Columbia, MO.

Exhibition Catalogs—Contributing Author

The Reality and Romance of Missouri's Western Dress. (2012). Missouri Historic Costume and Textile Collection, University of Missouri, Columbia MO.

Dressing the part: Art and fashion in the nineteenth and twentieth centuries. (2006). Museum of Art and Archaeology, University of Missouri, Columbia MO.

TEACHING EXPERIENCE

Assistant Professor	West Virginia University <u>Courses Taught</u> FDM 140 Textiles FDM 210 Fashion/Dress Through History FDM 220 Fashion, the Body, & Culture FDM 251 Applied Fashion/Dress History	08.2015–Present
Postdoctoral Fellow	University of Missouri <u>Courses Taught</u> Honors 2244 Social Relations Journalism 4716/7716 Women in the Media TAM 2500 Social Appearance in Time & Space	08.2014–05.2015
Graduate Instructor	University of Missouri <u>Course Taught</u> TAM 2400 Global Consumers	06.2012–12.2012
Graduate Assistant	University of Missouri TAM 2500 Social Appearance in Time & Space-Discussion leader TAM 3510 History of Western Dress-Discussion leader TAM 2200 Science of Textiles-Grader	08.2011–05.2014
	University of Rhode Island TMD 433 Textile Markets-Grader	09.2007–05.2008
Lead Instructor	The Art Institutes International-Kansas City <u>Courses Taught</u> FM100 Introduction to the Fashion Industry FM111 Trend Forecasting FM114 Costume History I FM124 Costume History II FM211 Textiles FM214 Dress, Society and Culture FM223 Global Markets FM402 Retail Merchandising FM450 Special Topics: Sustainability	09.2008–08.2011
Lead Instructor	The Art Institutes-Paris, France <u>Courses Taught</u> FM111 Trend Forecasting FM223 Global Markets FM 450 Special Topics: Paris Fashion Industry	01.2010–03.2010

INVITED LECTURES

“Professional Dress 101: The ins and outs of self-presentation” 04.18.2016
Sigma Alpha Professional Speaker Night
West Virginia University

GRANTS

DCNAR Faculty Development Grant, West Virginia University, 2016 (\$1,440)
Faculty Travel Grants Program, West Virginia University: 2016 (\$800)
Graduate Professional Council Travel Grant, University of Missouri: 2013 (\$400); 2012 (\$400)

AWARDS AND HONORS

Preparing Future Faculty Postdoctoral Fellowship (\$32,000) 2014-2015
Graduate School, Journalism School, Textile and
Apparel Management, & Honors College
University of Missouri

Maxine Hobbs Patrick and Homer Patrick 2012
Graduate Fellowship (\$1,000)
College of Human Environmental Sciences
University of Missouri

Martin Quilling Fellowship (\$600). 2011
College of Human Environmental Sciences
University of Missouri

Piper Fellowship (\$7,000) 2011
College of Human Environmental Sciences
University of Missouri

Peter J. Frenkel Scholarship (\$2,500) 2007
Textiles, Fashion Merchandising and Design Department
University of Rhode Island

“Outstanding Senior” 2005
Department of Textiles and Apparel Management
University of Missouri

PROFESSIONAL MEMBERSHIPS

Popular Culture Association/American Culture Association 01.2016–Present
Costume Society UK, International Member 01.2013–Present
Costume Society of America, Midwestern Regional Member 01.2007–Present
International Textile and Apparel Association 01.2007–Present
Fashion Group International 09.2008–08.2011

SERVICE

Professional Organization

Pop Culture 'Best Paper' Reviewer International Textile and Apparel Association	08.2016
Pop Culture Track Submissions Reviewer International Textile and Apparel Association	04.2016
Registration and Set-up Regional Meeting, WVAAFCS	04.09.2016
International Committee International Textile and Apparel Association	10.2013–Present

University

Faculty Associate Women and Gender Studies West Virginia University	09.2015–Present
Mentor Graduate Student Mentorship Program University of Missouri	01.2012–12.2012
Student Retention Committee The Art Institute International-Kansas City	09.2010–08.2011

Departmental

Department Representative WVU Days (Open House) West Virginia University	FA 2015 & SP 2016
Assistant Professor Search Committee, Merchandising School of Design and Community Development West Virginia University	02.2016–04.2016
Accessioning and Deaccessioning Committee Member Missouri Historic Costume and Textile Collection University of Missouri	06.2013–05.2015
Secretary Graduate Student Association-Textile and Apparel Management University of Missouri	08.2011–05.2012

ARCHIVAL AND COLLECTION MANAGEMENT EXPERIENCE

De Facto Collection Manager Historic Fashion Collection West Virginia University	08.2015–Present
Collection Assistant Missouri Historic Costume and Textile Collection	05.2013–01.2014

University of Missouri	
Volunteer	03.2007–05.2007
The Preservation Society of Newport County Newport, RI	
Intern	09.2007–12.2007
Newport Restoration Foundation Newport, RI	
Archive Assistant	10.2007–05.2008
NEH funded project for Quilt Alliance University of Rhode Island	
Archive Assistant	10.2006–05.2008
Commercial Pattern Archive University of Rhode Island Library	

EXHIBITIONS & PUBLIC EDUCATION

Installation

World at War—Women at Work. Missouri Historic Costume and Textile Collection, State Historical Society of Missouri, Columbia MO, March 2015-June 2015.

The Reality and Romance of Missouri's Western Dress. Missouri Historic Costume and Textile Collection, University of Missouri, Columbia MO, March 2012-May 2012.

In Vogue: Newport and the American Fashion Press 1880-1920. The Preservation Society of Newport County, Rosecliff Mansion, Newport, RI, April 8-November 16, 2007.

Design and Implementation

China: The power of design. University of Rhode Island Textile Gallery, Kingston, RI, October 2007–March 2008.

QUOTED, CITED, & INTERVIEWED IN PUBLICATIONS OR MEDIA

Puckett, J. (2012, November 1). First lady face-off. Vox Magazine.

ARA. (2009). Closet clean out: Get your clothes in shape for cool weather. Offered through news service. Viewable at www.mtairynews.com. Online.

CONFERENCES ATTENDED

National

Costume Society of America Cleveland, OH	04.24-28.2016
Popular Culture Association/American Culture Association Seattle, WA	03.22-26.2016
International Textile and Apparel Association Santa Fe, NM	11.10-13.2015

International Textile and Apparel Association Charlotte, NC	11.12–16.2014
Fashion and Communication Symposium University of Minnesota, St. Paul, MN	05.03.2014
International Textile and Apparel Association New Orleans, LA	10.15-18.2013
International Textile and Apparel Association Honolulu, HI	11.14–17.2012

Regional

Regional Meeting WVAAFCS Morgantown, WV	04.09.2016
Midwestern Region Annual Symposium Costume Society of America Cedar Falls, IA.	10.2011
Fashioning a Modern American Identity: Studies in 20 th century Dress Costume Society of America-Northwestern Region Newport, RI.	10.2007

Local

Textile Labeling Summit Department of Textile and Apparel Management University of Missouri, Columbia, MO.	11.2–3.2012
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PROFESSIONAL DEVELOPMENT/CONTINUING EDUCATION

Seminars

Write Winning Grant Proposals West Virginia University	06.11.2016
Care and Handling of Costumes Costume Society of America	05.25.2016