

DANA COESTER
Professor, Reed College of Media, West Virginia University
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EDUCATION

Journalism, M.A., University of Missouri-Columbia
Journalism, B.A., University of Missouri-Columbia

ACADEMIC AND PROFESSIONAL APPOINTMENTS

Professor, West Virginia University Reed College of Media, 2009-present
Founding Creative Director, West Virginia University Media Innovation Center, 2013-present
Assistant Vice President, University Relations, West Virginia University, 2006-2009

SELECTED HONORS AND JURIED AWARDS

- JustFilms award (co-awarded with Professor Joel Beeson). 2022
- Benedum Distinguished Scholar Award for Excellence in Creative Work in Humanities and Arts (co-awarded with Professor Joel Beeson). 2022
- National Edward R. Murrow Award, Hard News Category, Radio Television Digital News Association (RTNDA), awarded to 100 Days in Appalachia (2021)
- Online Journalism Awards (OJA), Finalist, Excellence in Collaboration and Partnerships, Online News Association (ONA, one of 7 collaborating newsrooms) (2020)
- Online News Association (ONA) \$15,000 Challenge Research Award (2018)
- Faculty Research Award, Co-awarded with Professor Joel Beeson). College of Media, WVU (2018)
- CINE, Golden Eagle Finalist, "Fractured Tour," Virtual Reality Documentary Short Category (2016)
- Online Journalism Awards (OJA), "Bridging Selma," Finalist, Pro-Am Category (2016)
- Established Career Innovator Award, West Virginia University (2014)
- Best of Festival, "Mobile Main Street," Faculty Interactive Media Competition, Interactive Media and Emerging Technology, Broadcast Education Association Festival of Media Arts (2013)

SELECTED RECENT PUBLICATIONS, PRESENTATIONS AND SCREENINGS

- 100 Days in Appalachia. Digital media outlet, 2017-present. Founder.
- Coester, D. and Beeson, J. Producer, Editor (2021) *Raised by Wolves*. Center for Independent Documentary, Just Films Program, New York City, New York. Director, Producer.
- Coester, D. and Beeson, J. Hiding in Plain Sight: Exposure of Adolescent White Males in Appalachia to Harmful Content on Social Media, (2021) 117th Cong. Hearing, Subcommittee on Consumer Protection, Product Safety, and Data Security. Written testimony.
- "Reporting on Extremism." Council on Foreign Relations, June 2021. Panelist.
- "Covering Extremism: Challenges for Editors." Democracy SOS, May 2021. Presenter.
- "Hiding in Plain Sight." Featured Ignite presentation, Newsgeist, October 2020. Presenter.
- Detroit Public Television, Strengthening Local News, Community and Democracy, Knight Media Forum, February 2020. Interview.

- "Meeting news and information needs in rural communities." Strengthening Local News, Community and Democracy, Knight Media Forum 2020, February 2020, Miami, Florida. Moderator.
- "Hackproof." Online Security Workshop, West Virginia University Student Media Coalition, November 2019, Morgantown, West Virginia: West Virginia University. Presenter
- "Covering Hate in Appalachia." Shorenstein Center on Media, Politics and Public Policy, June 2019, Cambridge, Massachusetts: Harvard University. Research presentation.
- "New Voices: Contemporary Appalachia Conversation." Greensboro Bound Literary Festival Conference, 18 May 2019, Greensboro, South Carolina. Moderator.
- "Missing Voices: Diversifying the News Hackathon." WVU Media Innovation Center, 27 October 2018, Morgantown, West Virginia. Creative Director.
- "How to Innovate as a Journalism Educator." Online News Association Conference, 13 September 2018, Austin, Texas. Presenter.
- "We Are Not Winning: Why My Love Affair with Tech Is Waning." Medium. Trust, Media and Democracy, 13 July 2018. Author and Invited Testimony.
- Coester, Dana, and Beeson, Joel. "Local Journalists and the Long-term Aftermath." June 2018, Data and Society and The Guardian. Research presentation.
- "Testimony to Knight Commission on Trust Media and Democracy." Knight Commission Meeting on Trust Media and Democracy Panel, Knight Commission, The Aspen Institute, 23 April 2018
- "From Legacy to Startup: The Changing Forms of Broadcast Media." Broadcast Educators Association Annual Conference, Broadcast Educators Association, 9 April 2018, Las Vegas, Nevada. Discussant.
- Beeson, Joel, and Coester, Dana. Soldiers of the Coalfields: The Hidden Stories of Black Appalachians in WWI. 2018, Google Cultural Institute. Co-author and editor.
- Coester, Dana, Reed, Maryanne, Finn, Scott, and Shipley, Chris. AMA 'Ask Me Anything' Feature Plenary. Newsgeist, Google, Knight Foundation, 3 November 2017, Phoenix, Arizona. Panelists.
- Coester, Dana. "A Matter of Space: Designing Newsrooms for New Digital Practice." American Press Institute. 18 Oct. 2017. Author.
- Coester, Dana. "Collaborate + Innovate: Lessons from the Challenge Fund." Online News Association Conference, Online News Association, September 2015, Los Angeles, California. Presenter.